



either

I'm Karie Jamison, the integrated art director who builds ideas by making connections. Between people. Between simplicity and functionality. Between technology and art. It's downright practical. And very magical.

## employment

### ELA Advertising + Senior Art Director

Irvine CA | October 09 - present

Creative leadership and direction for premium brands such as Intel, Asus, MGM Grand Hotel & Casino, Marriott Hotels and Warner Bros. Games. Designing, evaluating and evolving work to ensure executional excellence for integrated advertising and branding solutions - within web, mobile and print mediums.

### Atomic Curve + Integrated Senior Art Director

Irvine CA | January 05 - October 09

Provided companies such as Sir Speedy, PIP, Irvine Company, First American and Capital Pacific Homes, with traditional and new media collateral strategy, brand re-imaging, advertising, on-demand marketing, interactive and integrated marketing solutions.

### Freelance + creative director > art director > designer

Contract with companies such as Krush Creative, Jump Digital Media, ICON, Multimedia Foundry, Alcan Automotive and GreenSpot Advertising on a variety of interactive projects.

### ideas and images (now Push22) + Senior Art Director

Pontiac MI | July 03 - September 04

Produced marketing initiatives in various mediums such as web, motion graphics, digital video and corporate marketing materials.

### Nedd Worldwide + Senior Interactive Designer

Detroit MI | October 02 - July 03

Responsibilities ranged from design, creative direction, programming and producing of both print and digital media.

### Gyro Creative + Senior Graphic Designer

Detroit MI | July 99 - November 01

Providing national companies and local institutions, such as DaimlerChrysler, Detroit Symphony Orchestra, Cranbrook Art Museum, Detroit Public Schools, Detroit Science Center, The Detroit Institute of Arts, and WDET Detroit Public Radio with conceptual, creative design and interactive development.

### Idetix + Multimedia Designer

Troy MI | January 96 - June 99

Responsibilities included creative concepts, design, implementation and production of client and in-house projects. Involved in creation and development stages of interactive projects such as websites, CD-ROMs, intranets and kiosks.

## education

### College for Creative Studies + Detroit, Michigan

2004 Bachelor of Fine Arts (BFA) in Graphic Communications with a focus of Graphic Design.

## software

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Fireworks), Final Cut Studio, iLife, ScreenTime, Microsoft Office

## services + skills

Integrated Art Direction, Branding, Graphic Design, UI and UX Design, Mobile Media Design, Integrated Advertising Campaigns, Digital Media Campaigns, XHTML/CSS, SEO Optimization, Photo Retouching