

The logo for 'either' is written in a white, lowercase, sans-serif font inside an orange oval. The oval is positioned in the upper left corner of the page. Several thin, yellow, hand-drawn lines extend downwards from the bottom of the oval across the left side of the page.

either

I'm Karie Jamison, the integrated art director who builds ideas by making connections. Between people. Between simplicity and functionality. Between technology and art. It's downright practical. And very magical.

employment

ELA Advertising + Creative Director

Irvine CA | October 09 - present

Providing national and regional companies such as MGM Grand, Marriott, Filip Vodka, Contrabrand Clothing and Obagi Medical, with creative strategy, advertising, integrated marketing solutions and a higher level of thinking.

Atomic Curve + Art Director

Irvine CA | January 05 - October 09

Providing companies such as Sir Speedy, PIP, Irvine Company, First American and Capital Pacific Homes, with traditional and new media collateral strategy, brand re-imaging, advertising, on-demand marketing, interactive and integrated marketing solutions.

Freelance + creative director > art director > designer

Contract with companies such as Krush Creative, Jump Digital Media, ICON, Multimedia Foundry, Alcan Automotive and GreenSpot Advertising on a variety of interactive projects.

ideas and images + Senior Art Director

Pontiac MI | July 03 - March 04

Produced marketing initiatives in various mediums such as web, motion graphics, digital video and corporate marketing materials.

Nedd Worldwide + Senior Interactive Designer

Detroit MI | October 02 - July 03

Responsibilities ranged from design, creative direction, programming and producing of both print and digital media.

Gyro Creative + Senior Graphic Designer

Detroit MI | July 99 - November 01

Providing national companies and local institutions, such as DaimlerChrysler, Detroit Symphony Orchestra, Cranbrook Art Museum, Detroit Public Schools, Detroit Science Center, The Detroit Institute of Arts, and WDET Detroit Public Radio with concepting, creative design and interactive development.

Idetix + Multimedia Designer

Troy MI | January 96 - June 99

Responsibilities included creative concepts, design, implementation and production of client and in-house projects. Involved in creation and development stages of interactive projects such as websites, CD-ROMs, intranets and kiosks.

education

College for Creative Studies + Detroit, Michigan

2005 Bachelor of Fine Arts (BFA) in Graphic Communications with a focus of Graphic Design.

software

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Fireworks), Final Cut Studio, iLife, ScreenTime, Microsoft Office

services + skills

Art Direction, Concepting, Branding, Graphic Design, Advertising, Typography, Integrated Marketing Campaigns, Web & Interactive Design, XHTML, Tableless CSS, Flash, Web Standards & Usability, Information Architecture, Digital Media Campaigns, Search Engine Optimization